

SOLE PROTECT



ENRICHMENT MAT



PH MINUS

EQUNIQUE®

Product Catalogue

2027 EDITION

HOOF · SKIN · GUT · ENRICHMENT

TOTAL SUPPORT

Total Support at a glance

- 92% clinoptilolite
- Volcanic mineral
- No additives or flavourings
- No withdrawal period
- Easy to dose in the feed
- EU-approved feed additive

Maintenance dose: 1 dl daily for a 500 kg horse, preferably split over two feeds.



OUR PHILOSOPHY

Health from inside

Our products start from the basics – what the horse needs every day – rather than from individual symptoms. The range is divided into four focus areas.

OUR FOUR FOCUS AREAS

01 Hoof
Daily hoof care, products for frog and sole, and our barefoot system, developed in Sweden.

02 Skin
Ointments, powder and shampoo that care for and protect the skin and support its natural barrier.

03 Gut
Natural minerals and mineral supplements given in the daily feed.

04 Enrichment
Enrichment mat, hay net and treats that give the horse something to do and natural foraging in the stable.

Find the right product

START FROM YOUR HORSE'S SITUATION

Hard, frozen or stony ground
Sole Protect · Glue On Barefoot Pad

Mud and wet legs
Mud Fever Ointment · Zinc Spray · pH Minus

Change to new forage
HoofBoost Mineral+ · Total Support

Long hours in the stable or on box rest
Enrichment Mat · Smart Flow Hay Net

CERTIFIED QUALITY

Total Support carries the EU organic logo. Origin: Gördes, Turkey. Produced under the FAMI-QS and QS quality systems.



MATERIAL

Compostable

Certified to EN 13432 and labelled OK compost

SOFTENS FROM

60 °C

Ready to shape when transparent

PACKS

Jar & Big Pack

Big Pack for farriers and vets

QUALITY

Tested in Sweden

Tested, proven and packed in Sweden

HOOF CARE · YEAR-ROUND SOLE PROTECTION

Sole Protect

OUR MOST POPULAR PRODUCT

Moldable, reusable and compostable sole protection – shaped by hand to your horse's hoof.

Sole Protect is a moldable material that softens in boiling water and is shaped directly against the sole. As it cools, it hardens into durable protection that follows the exact shape of the hoof. No reshaping is needed until the next trim.

01

Shaped to your horse

Shaped by hand against the sole – and over the frog in some therapeutic shoeing – for protection that follows the unique shape of the hoof.

02

Remove – and click back

Loosen the sole with a hoof pick and click it back in place – this can be done several times. An alternative to having pads or snow pads on around the clock.

03

Reusable, all year round

Boil the sole until it turns transparent and reshape it at the next trim, or use new material. Also works below freezing – shape a pattern in the surface for extra grip or use it as a snow pad.

DOCUMENTED RAW MATERIAL

- Meets Directive 2009/48/EC
- Not classified as hazardous
- No added PFOA, PFOS or PTFE
- No added nanomaterials
- No natural rubber latex
- No GMO
- No added SVHC substances (REACH)
- No added phthalates or bisphenol A
- No added heavy metals
- No added allergens
- No animal-derived raw materials

Refers to the raw material, according to the manufacturer's product documentation (May 2026). Safety data sheet at equnique.se.

SOLE PROTECT · STEP BY STEP

From pellets to finished sole

Clean the hoof thoroughly with a hoof pick, wire brush and pH Minus and let it dry. The hoof is then ready for Sole Protect.



01 Soften the pellets

Pour the pellets into at least 1 litre of boiling water so that the material softens.



02 Ready when transparent

Once the material has turned transparent, it is ready to shape. Lift it out with a spoon.



03 Shape to the sole

Shape the material by hand against the sole so that the protection follows the shape of the hoof.



04 Let it harden

Let the material harden. Keep the sole thin and even – never thicker than the shoe.



05 Remove and click back

Loosen the sole with a hoof pick by working around the edge. Then click it back in place.

BEFORE SOLE PROTECT

Prepare the sole

If Sole Protect is only going to stay on for the day, you do not need to prepare the sole first. When Sole Protect is to stay on from a couple of days up to several weeks, it is a good idea to prepare the sole first with one of these products.



HoofGuard

HOOF CLAY 750 G

Swedish-made hoof clay on a zeolite base. Stays soft under Sole Protect.



Zinc Spray

FOR HOOF & SKIN 200 ML

Zinc oxide, lanolin and allantoin. Used on both hoof and skin.



Hoof Tar Spray

250 ML

Beech tar that helps protect the hoof against thrush and bacteria.



Zinc Paste

60 ML

Adheres strongly and is easy to apply exactly where needed.

HOOF CARE · BAREFOOT SUPPORT

Hoof Care

Products for daily hoof care and for frog and sole, plus our barefoot system developed in Sweden together with leading farriers.



NEW HoofGuard

SIZE 750 G

Swedish-made hoof clay with zeolite, kaolin and zinc oxide. Shea butter forms a water-repellent film. Apply thickly in the frog grooves and more thinly on sole and frog.



Hoof Tar Spray

SIZE 250 ML

Spray with beech tar for daily hoof care. Beech tar helps protect the hoof against thrush and bacteria.



Zinc Spray for Hoof & Skin

SIZE 200 ML

Spray with zinc oxide, lanolin and allantoin for hoof and skin. Cares for, protects and moisturises.



Zinc Paste

SIZE 60 ML

Hoof and frog paste with zinc oxide, copper and zinc chelate, organic acids and tea tree oil. Adheres strongly and helps keep the frog grooves, frog and sole resilient even under the toughest conditions.



HoofBoost Mineral+

MINERAL SUPPLEMENT 9 KG

Swedish-made mineral supplement for Nordic conditions: no added iron, lower manganese and a high content of zinc and copper. More on the next page.



pH Minus

PH-LOWERING SPRAY 500 ML

Natural spray with lactic acid that lowers the pH to about 4.8–5.0 and supports the natural barrier of hoof and skin. Read more further on.



Glue On Barefoot Pad

2 PCS

Swedish-made barefoot pad that is glued on and stays on until the next trim. Can be studded and glued on again if intact.



Sole Protect

JAR 4 DL (308 G) · BIG PACK 3 KG

Moldable, reusable and compostable sole protection shaped against the sole. One jar is enough for 2–8 soles depending on size and thickness. More on pages 3–4.

CONTENTS PER KG

What's in the bucket

- Zinc 5,000 mg
- Copper 1,500 mg
- Manganese 1,000 mg
- Selenium, iodine and cobalt
- Vitamins A, D3, E and C
- Vitamins B1 and B6
- Biotin 250 mg
- Methionine and lysine
- Zeolite 70,000 mg
- Diatomaceous earth 40,000 mg
- Apple fibre
- No added iron



DEVELOPED FOR

Hooves, skin, stomach and gut

Hooves
Zinc, copper, biotin, methionine and diatomaceous earth

Skin and coat
Zinc, copper, biotin and vitamins A and E

Stomach
Clinoptilolite (zeolite)

Gut
Apple fibre and clinoptilolite

MINERAL SUPPLEMENT · HOOFBOOST MINERAL+

We add nothing until we know what is missing

A mineral base developed with regard to what Swedish soil and water contain.

Instead of adding a little of everything, HoofBoost Mineral+ is formulated from what the horse already gets from Swedish soil and water. That is why it contains no added iron and less manganese, with the focus on zinc and copper. Made in Sweden.

01 Adapted for Sweden
No added iron and a lower manganese content than is usual in mineral feeds.

02 High in zinc and copper
Zinc and copper in two forms each – chloride and chelate – plus extra vitamin E.

03 Vitamins and amino acids
Vitamins A, D3, E, C, B1 and B6, biotin, methionine as a sulphur source and lysine. Clinoptilolite as a binder.

ZINC	COPPER	IRON	SIZE
5,000 mg/kg	1,500 mg/kg	None added	9 kg bucket
Chloride + chelate	Chloride + chelate	Manganese 1,000 mg/kg	Available as a subscription

Daily dose: 80–100 g for a 600 kg horse in maintenance or light work, 40–50 g for a 300 kg pony.



HOOF CARE · PH-LOWERING SPRAY

pH Minus

Lactic acid–based spray for the hoof and skin environment.

pH Minus is based on natural lactic acid and lowers the pH to about 4.8–5.0. Use it on lower legs with mud fever and scratches and on the underside of the hoof. The spray dries quickly. Made in Sweden by the family business EQUNIQUE®.

01

Mud fever and scratches

Spray on the lower legs where the skin has mud fever or scratches and let it dry.

02

Underside of the hoof

Pick out the hoof and spray the sole, frog and frog grooves.

03

How a lower pH helps

Moisture, mud, urine and manure raise the pH of skin and hoof. pH Minus lowers it to about 4.8–5.0 – a mildly acidic environment that is less favourable to many bacteria and supports the natural protective barrier of skin and hoof.

LOWERS PH TO	USED ON	SIZE
4.8–5.0	Hoof, frog & legs	500 ml
Based on lactic acid	Also sole and frog groove	Spray bottle

How to use pH Minus: Shake the bottle and spray a thin layer 1–2 times daily, all year round – especially in wet and muddy conditions.

SKIN CARE

Skin Care

Ointments, powder and shampoo for the horse's skin. The products care for and protect the skin and support its natural barrier.



Wound Ointment

SIZE 150 ML

Caring ointment for skin and hooves – can also be used on people and dogs. Lanolin forms a protective, moisture-retaining barrier, while propolis and beeswax help keep the skin soft and supple.



Mud Fever Ointment

SIZE 250 ML

Cares for and moisturises the sensitive skin on the horse's legs. Supports the skin's natural barrier and protects against wet and dirt. Apply to clean, dry skin and repeat as needed.



Wound Powder

DRY POWDER

Helps keep superficial skin injuries and chafing dry and clean. Based on natural zeolite. Clip or shave the coat and clean the skin before applying.



Double-Action Propolis Shampoo Bar

SIZE 60 G

Deep-cleansing and caring shampoo with propolis and honey, for dry and extra sensitive skin and coat. pH-neutral, free from SLS and parabens.

Also for the skin Zinc Spray and pH Minus, found under Hoof care, can also be used on the skin.

ENRICHMENT · FORAGING

Enrichment Mat NEW MODEL

In the wild, horses spend 16–18 hours a day foraging. The EQUNIQUE Enrichment Mat gives the horse an outlet for its natural foraging behaviour in the stable too – and something to do. Feed hidden in the 4 cm deep clover structure makes the horse actively use its muzzle and sense of smell – and chewing time increases.

FDA LFGB

FDA and LFGB approved food-grade silicone

The new model is approved for food contact at the same level as products made for people.

01 Longer chewing time and more saliva

When the horse searches for small feed particles, chewing time and with it saliva production increase. Saliva helps buffer stomach acid.

02 Occupation during box rest

Stable enrichment that stimulates natural behaviour and can help reduce stress when movement has to be restricted.

03 Focus in demanding moments

A positive occupation during hoof care, vet visits or transport.

MATERIAL	SIZE	WEIGHT	SUITABLE FOR
Food-grade silicone Soft, durable & dishwasher safe	**50 × 50 cm** 4 cm deep	**1 kg** Lies steady on a flat surface	**All horses** Including foals & ponies

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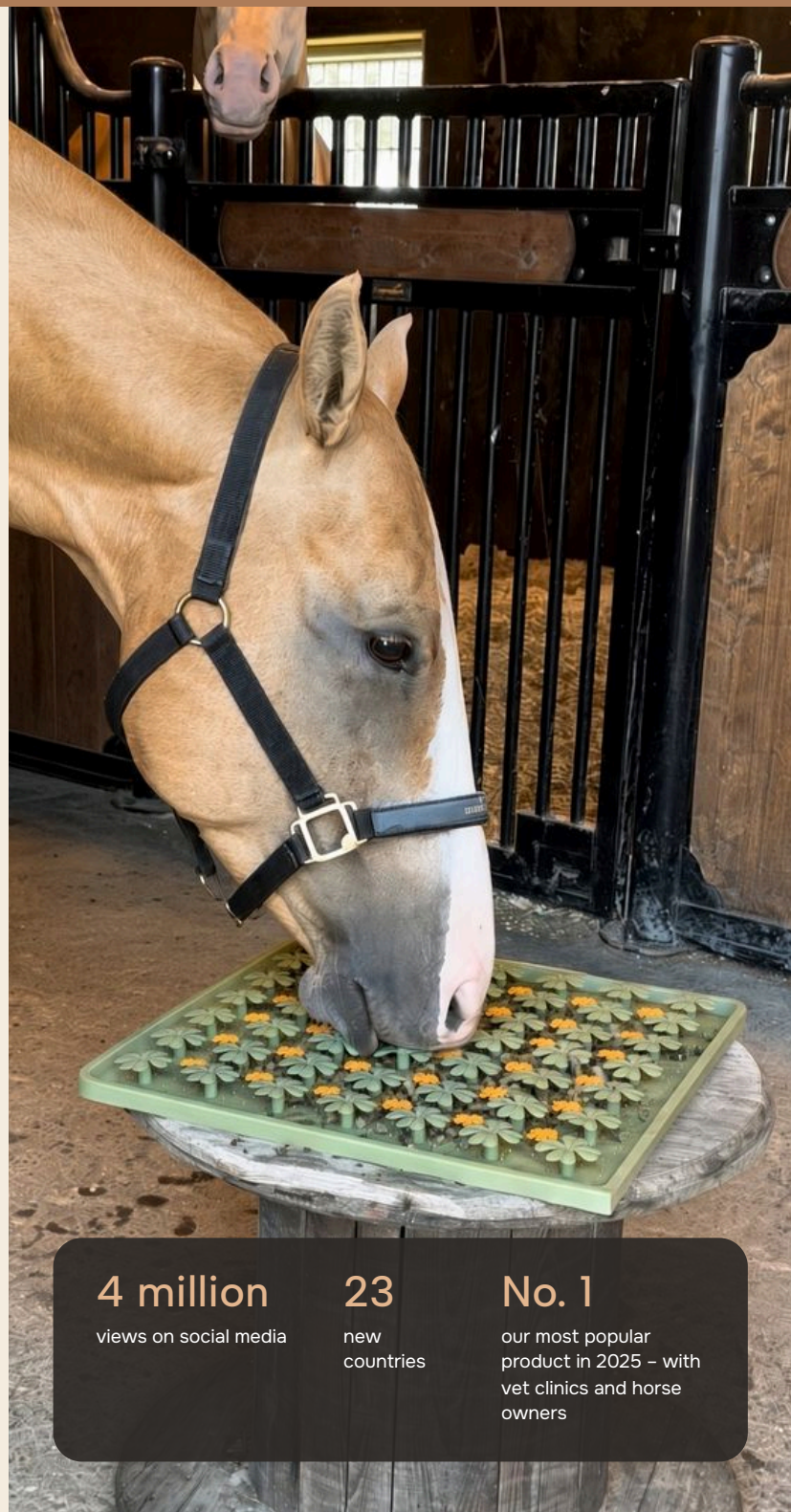

4 million
views on social media

23
new countries

No. 1
our most popular product in 2025 – with vet clinics and horse owners

ENRICHMENT

Enrichment

Products that give the horse something to do in the stable and turn feeding into natural foraging.



NEW MODEL

Enrichment Mat

ENRICHMENT · FORAGING

Natural foraging in the stable. The new model is FDA and LFGB approved – see the previous page.



Smart Flow Hay Net

HAY NET

Hay net with a zip that makes it easy to open and close. Fill the net at waist height – it keeps the feed off the ground.



Treats Support

2 KG · 10 KG

Treats with clinoptilolite – low in sugar and high in fibre. Made in Sweden.



Bag Hay Hay

HAY & EQUIPMENT BAG

Bag for packing, organising and carrying hay and equipment.



MORE FROM EQUNIQUE

Total Support – Dog

NATURAL MINERAL FOR DOGS

A feed supplement with natural zeolite (clinoptilolite) for dogs, developed in consultation with a vet. Easy to give in the food: 3 g per 20 kg body weight, split between morning and evening.

Subscriptions

HOME DELIVERY AT A DISCOUNT

HoofBoost Mineral+

9 kg delivered to your door every four months.

Total Support

10 kg delivered to your door every three months.

Online courses

Learn to glue on the Glue On Barefoot Pad yourself – step-by-step video courses at equnique.se.

BEHIND THE BRAND

Our mission

Horses have been at the heart of EQUNIQUE from the very beginning. At the age of eight I was already drawn to the stables here in Sweden – happy to take on any task, just to be near these wonderful animals. At sixteen I got my first horse of my own. Today we are a team of enthusiasts doing what we love.

Our passion for horses shapes everything we do. For us this is not just a hobby – it is our way of life. Our mission has grown out of a lifetime of experience and is built on Love, Care & Protect across hoof, skin, gut and enrichment. Our true aim is to safeguard the wellbeing of horses.

Jennie Hultman Moliner

LOVE CARE PROTECT



FROM HOOF PROTECTION TO THE WHOLE HORSE

2019	We start distributing Scoot Boot hoof boots in the Nordic countries.
2021	Scoot Boot protects the barefoot horses at a leading show-jumping stable – and gives us an international customer base.
2022	We start developing our own products, beginning with a hoof clay – the foundation of a range that works both from the inside out and from the outside in.
2025	The Enrichment Mat reaches 4 million views and 23 new countries – the year's most popular product, used by vet clinics and horse owners.
2026	Sole Protect is launched and becomes our most popular product.

EQUNIQUE®

LOVE · CARE · PROTECT

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FOR RETAILERS

Vets, farriers and stores – apply for a retailer account

equnique.se/en/retailers

PRODUCT CATALOGUE · 2027 EDITION · DEVELOPED AT UDDENS SJÖGÅRD, SWEDEN